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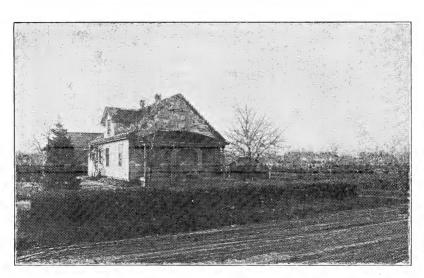
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Trees, Fruits and POMOLOGICAL **Flowers** 

₩ FEB 24 1919

# Make Happy Homes!



My Evergreen Home

## BUY THE "HOME GROWN" BRAND

GROWN FOR THE HOME

## THE HOME NURSERY

University Place, (Lincoln) Nebraska

# The Home Nursery

## Greetings for 1919

The world war is over—never to return, we hope. Our boys are fast returning from the camps and from overseas. Some of them alas can never come back to us. My oldest son, Robert, who was my right hand man for many years, lies buried in "Flanders Field."

We all want to remember "Our Boys"—the living as well as the dead in some practical way.



Blue Spruce

### Trees Make Splendid Memorials

We may keep their memories "Evergreen" by planting flowers, shrubs, and evergreens. Any kind of a tree or bush, whether for fruit cr shade, that will make our homes brighter and better is appropriate.

#### A NEW ERA

While France and Belgium have been devastated by war, our orchards and vineyards have suffered serious injury by drouth and cold.

We must keep pace with the world wide movement for replenishing the waste places of the earth by planting new orchards or replanting the old ones. The earth is now in good condition—"the best ever"—for tree planting.

Let us join the "New Era Movement" for making the world brighter and better by beautifying our homes.

"Aye keep planting a tree Jock— It'll be growin', while ver sleepin'.

### NO NEW CATALOG THIS YEAR

Catalogs are expensive if one tries to describe and price all the items to be found in a nursery. I have a catalog issued in 1916 that will answer another year.

This circular letter is intended merely to call atention to the mutual relations of the homes that are within reach to that of the **Home Nursery**. Nine tenths of my trade comes to me from Lincoln and its suburbs and the farms of this and adjoining counties. That is my ideal of a real "Home" Nursery—one that you can reach easily by street car or auto.

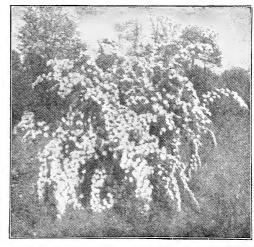
Mail Orders. I am prepared and always glad to receive orders by mail as well as by telephone. I aim to pack all plants and trees so that they will reach my customers safely whether by carrier, parcels post, express or freight.

Prices will be Right. I am not attempting to make a regular "price list" of this letter. If you can not come and see my stock, just phone or mail me your order and believe me that stock and prices will be right.

# "Everything from a Strawberry Plant up to a Big Shade Tree" is My Line of Stock.

No Junk or Graft. Remember, however, that I do not grow or handle anything that is not considered hardy and reliable for this section of the middle west. I have cut out such non-hardy plants as the California privet and such "grafts" as the Himalaya blackberry—the strawberry-raspberry, etc.

The Strawberry is a favorite of mine—In fact it seems to be popular everywhere. An almost universal favorite. Last season was an awfully hard season for both the berries and plants. I am expecting to be able to fill all orders for plants at following prices:



Senator Dunlap, Beder Wood and Brandywine—(all perfect flowered) \$1.00 per 100, \$6.00 per 1000.

Progressive—the best of the Everbearers, 40c per

### 12, \$2.50 per 100. FRUIT TREES

I have the Apple, Apricot, Cherry. Plum and Pear. I am "out" with the peach, but will get them for customers who want them. The standard varieties of the apple and pear are priced at 40c and 50c each.

Cherries at 50c and 75c each—(2 sizes.)

**Plums** and **Apricots** at 50c for first size. Rates per 100 for fruit trees made on request.

**Grape Vines**—Red, white and blue varieties. \$1.50 per 12; Concords, 1 year—\$8.00 per 100.

Currants—in red and white at \$1.50 and \$2.00 per 12.

Gooseberries—Houghton—2 yr. at \$1.50 per 12. Large fruiting kinds at \$2.00 per 12.

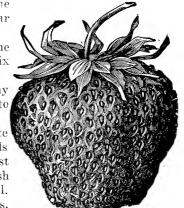
Raspberries and Blackberries. Best hardy sorts, 75c and \$1.00 per 12; \$4.00 and \$5.00 per 100.

**Shade Trees.** Plant the Elm, Maple, and Poplar for quick returns.

Hardy Oaks. I have some dandy Scarlet Oaks— six years old from the acorn.

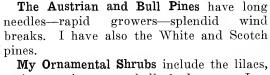
They are the coming shade and street tree in my judgment. Prices 50c to \$1.50 each according to size and shape.

Evergreens are one of my specialties. (Note photos in first and last pages.) The Black Hills Colorado Blue and White Spruces are the best among the spruces. The Red Cedar and Irish Juniper are fine foliage and very ornamental. So are the Silver Cedar and Mountain Junipers.



**Peonies** are my favorite early perennial. I have them in good assortment of colors and varieties.

The Iris, Phloxes, Columbins, Gallardios, Tritanas, etc., are all hardy desirable perennials.



My Ornamental Shrubs include the lilacs, syringas, spireas, snowballs, hydrangeas, Japanese barberry, honeysuckle, sumachs, etc., 'Brighten up the Corners' about your home by planting them.

The Amour River Privet is my favorite hardy ornamental hedge. I have also the Russian Mulberry for this purpose. Estimates for making you a live growing hedge will be given on request.

Roses in the H. P. and hardy Tea varieties. Also the best hardy climbers.

April is the best month generally for planting but we often begin in March and end up in May.

Fall Planting is safe and sane under favorable conditions of soil and weather. I often plant hardy shade trees in November and December.

Free City Delivery. No charge is made for delivery of orders amounting to \$1.00 or over in Lincoln or its suburbs. I have an auto truck now and expect to keep up closely with deliveries.

A Clean Bill of Health from the State Entomologist can be furnished with all my stock.

In conclusion I wish to thank all my patrons for their past patronage and hope to merit a continuance of the same. Fraternally yours,

L. O. WILLIAMS, The Home Nursery Man, University Place, Nebr.

February, 1919. University Plac Residence and Packing Grounds, 16th & M Sts., Phone "Uni 606."



This is picture of my Packing House, showing evergreens and ornamentals in front and to the right of it. I have two and a half blocks beyond this—all devoted to fruit and nursery work.